

## THE CENTER

Boasting superb acoustics and architecture inspired by the surrounding coastal community, The Conrad is a state-of-the-art home for arts and culture in San Diego. The 49,000 square foot facility located at 7600 Fay Avenue, in the heart of the Village of La Jolla, will include a 500 seat concert hall, a 2,000 square foot flexible performance space, a reception/meeting room, and comfortable artist spaces.

## THE ARCHITECT

Constructing a distinctive and beautiful performing arts center recognized as having roots in San Diego was paramount in the selection of an architect. Epstein Joslin Architects, Inc. were chosen because of their extensive experience building acclaimed music halls, along with their deep understanding of how a venue can enhance a performance experience and contribute to the cultural landscape of the community.

## THE ACOUSTICIAN

The Conrad Prebys Performing Arts Center aspires to be recognized internationally as an acoustically exceptional concert hall. For that reason, we engaged Yashuhisa Toyota, president of Nagata Acoustics, a leader in creating technologically advanced acoustics, as our acoustician. Toyota has worked with highly acclaimed venues such as Los Angeles' Walt Disney Concert Hall, Tokyo's Suntory Hall and Kyoto Concert Hall in Japan, the Philharmonie de Paris in France, and the Elbphilharmonie in Germany.

# THE CONRAD PREBYS PERFORMING ARTS CENTER

# THE CONRAD

## RENTAL INFORMATION

7600 Fay Avenue  
La Jolla, CA 92037



# THE BAKER-BAUM CONCERT HALL



The Baker-Baum Concert Hall is an intimate performance space with superb acoustics ideally suited for chamber music and classical recitals. In addition, its design incorporates state-of-the-art technology and adjustable acoustics, making it a world-class space for amplified concerts, film, dance, theatre, lectures, and more. A wooden grillage frames the elegant curvature of the seating area creating a shape reminiscent of a European opera house. Outside this framework, lighting washes the walls in color to create a sense of space beyond.

## CAPACITY: 513 SEATS

350 Main Level, 136 Terrace Level, 47 Removable Pit and Tech Position.  
In addition, stage seats may be considered on a per-concert basis.

## BACK OF HOUSE AND ARTIST SUPPORT

Lower Level: 4 dressing rooms with 14 mirrors, 2 full bathrooms, a comfortable artist lounge with kitchenette and half-bath, a recording aproduction office, laundry, prop storage, and orchestra pit access.  
Main Level: green room, quick-change dressing room with 2 mirrors and a half-bath, stage door with security, and a loading dock capable of receiving 26ft box trucks.

## STANDARD INCLUSIONS

### Stage Deck

The stage tapers from 57' to 40' wide and is 21'-23' deep

### P.A. System

Suitable for spoken announcements only.

### Performance Lighting

Standard house plot, focus, and color washes.

### Stage Equipment (limited to house inventory)

Music stands, chairs, platforms, etc.

### ClearCom

Intercom for stage crew.

### Show Relay

Audio and video feed to lobby and back of house.

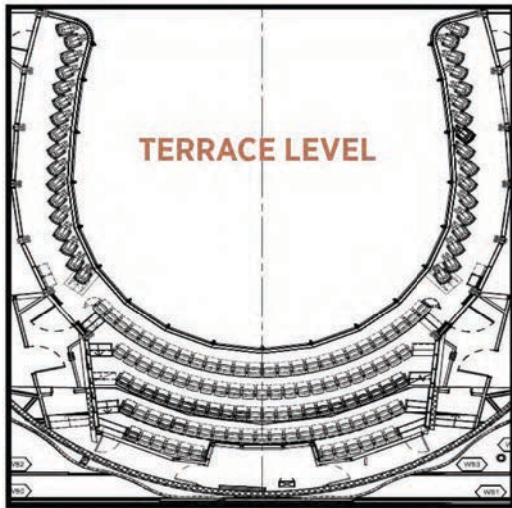
### Renter Wifi/Internet

Complimentary for artists and crew.

### Fresh Towels

Clean bath towels in dressing rooms and hand towels on stage.





## OPTIONAL ADDITIONS

*Equipment rates do not include labor costs to set, run, tune, or restore equipment to the house plot. Options listed are anticipated but subject to change.*

### Line Array System (\$300 per hang)

Flown line array system for amplified performances and/or use of company switch. Includes house curtains for sound dampening.

### Custom Lighting (\$100 per hang)

For changes to house plot and/or use of company switch.

### Projection Equipment (\$250 per day)

4K cinema projector and screen for film or presentations.

### Surround-Sound (\$100 per install)

Cinema quality surround-sound system with main speakers behind the projection screen and surround-sound speakers throughout the hall.

### Soft Goods (\$200 per hang)

Upstage soft goods include a white cyclorama and black scrim.

### Marley Dance Surface (\$250 per install)

Cut to fit our stage. Includes the cost of tape to lay the floor. The stage deck is a soft Alaskan Cedar laid on wooden sleepers which creates an excellent dance floor.

### Concert Piano (\$300 per performance)

Your choice between our American or German Steinway D, Concert Grands. Includes an upright practice piano should you need it.

### Laundry Facilities (\$50 per day)

Access to our washer, dryer, and steamer. You must provide your own consumables.

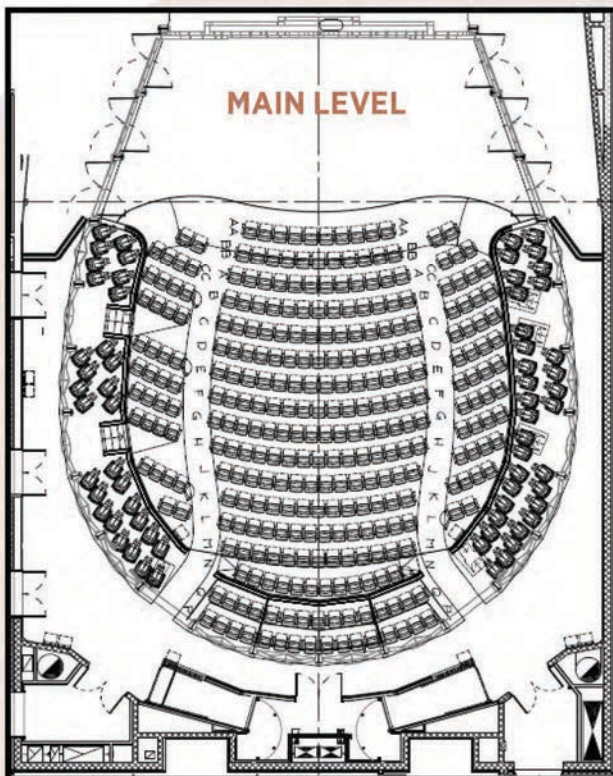
### Video Capture /Streaming (\$500 per event)

For video recording and/or streaming services. Does not include associated costs for the streaming service of your choice. Content is live edited from 5 HD PTZ cameras.

### Public Wifi/Internet (\$100 per day)

### Orchestra Pit or Stage Extension (\$150 per install)

The orchestra pit can seat 30-35 musicians. The stage extension adds an additional 6.5' of depth.



## INQUIRIES

Venue Services @ 858-459-3724

VenueServices@LJMS.org



# THE JAI



The JAI is a 2,000 square foot flexible performance space with a contemporary look. Because of its lighting, audio, and video system capabilities, this space can be configured for many types of events. It can be set with 4-top tables, rows of chairs, large rounds for a seated dinner, or all furniture can be removed to create an open studio.

## CAPACITY: 301 STANDING

- 180 in rows, 108 at 4 top tables, or up to 110 at round tables (dependent on bar and dance floor)

## BACK OF HOUSE / SUPPORT

Adjacent to The JAI is a generous catering kitchen. There is a service corridor behind The JAI that runs from Fay Avenue to Bishops Lane. This flexible space can be used as backstage area for performers and crew, and contains a 1/2 bath. A second floor control room is located over the bar.

## STANDARD INCLUSIONS

**P.A. System**  
Suitable for spoken announcements only.

**Performance Lighting**  
Standard house plot, focus, and color washes.

**Stage Equipment (limited to house inventory)**  
Music stands, chairs, platforms, etc.

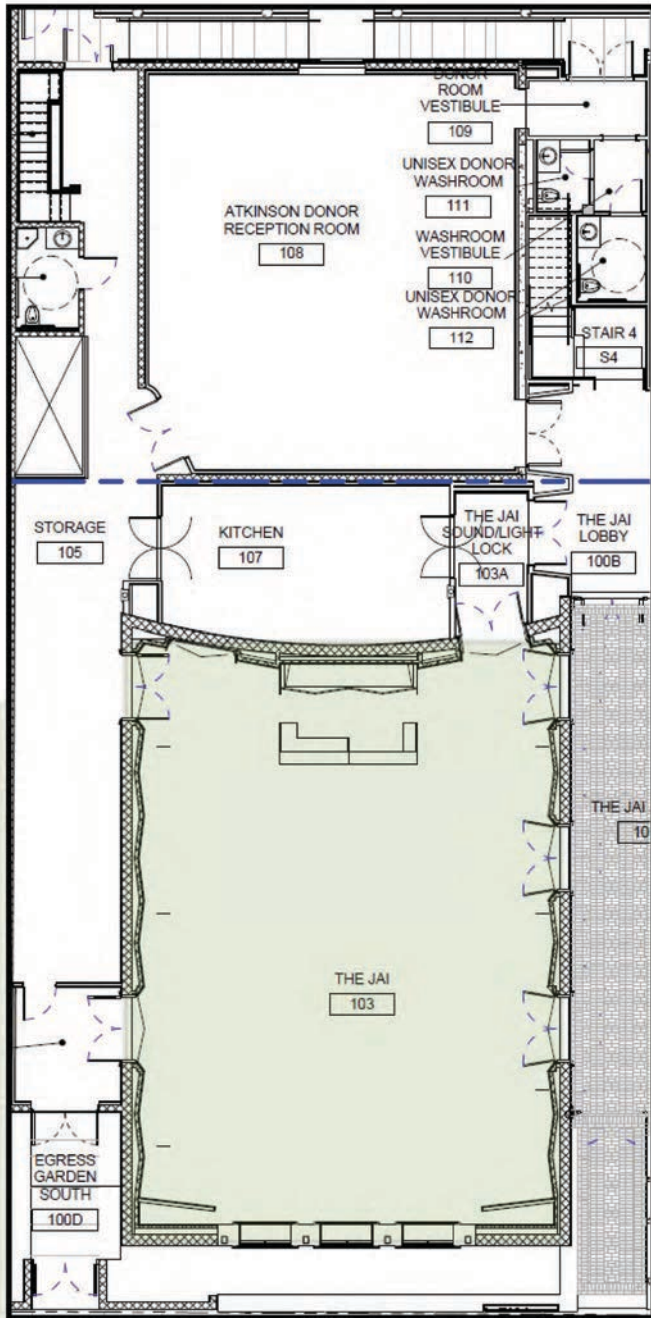
**ClearCom**  
Intercom for stage crew.

**Furniture**  
Limited to house inventory, tables, chairs, podium, etc.

**Show Relay**  
Audio and video feed to back of house.

**Renter Wifi/Internet**  
Complimentary for artists and crew.





## OPTIONAL ADDITIONS

Equipment rates do not include labor costs to set, run, tune, or restore equipment to the house plot. Options listed are anticipated but subject to change.

### Amplification System (\$100 per install)

Flown line array system for amplified performances and/or use of company switch. Includes house curtains for sound dampening.

### Custom Lighting (\$150 per hang)

For changes to house plot and/or use of company switch.

### Projection Equipment (\$150 per day)

4K cinema projector for film or presentations.

### Performance Piano (\$200 per performance)

Our American Steinway B.

### Video Capture /Streaming (\$300 per event)

For video recording and/or streaming services. Does not include associated costs for the streaming service of your choice. Content is live edited from 3 HD PTZ cameras located throughout the room.

### Public Wifi/Internet (\$50 per day)



## INQUIRIES

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# THE WU TSAI QRTYARD and BELANICH TERRACE



(View into The Baker-Baum Concert Hall)

The courtyard and terrace create an outdoor gathering space bordered by beautiful olive trees. Boasting an expansive 4,000 square feet, the courtyard is a comfortable place to grab a drink and quick bite before or after a performance. The courtyard has easy access to The JAI via three sets of double doors and can be used together for banquets with rounds set in both spaces. These spaces serve as a shared lobby for both performance spaces at no additional cost. Private events in the courtyard and terrace require the rental of both the Baker-Baum Concert Hall and The JAI at standard rates.



(View into The JAI)

## COURTYARD CAPACITY: 480 STANDING

- 200 in seated rows
- 130 at round banquet tables

## CAPACITY WITH THE JAI

- 240 at round banquet tables

## BACK OF HOUSE / SUPPORT

The courtyard has easy access to the catering facilities as well as light and sound infrastructure to create an ideal event space.

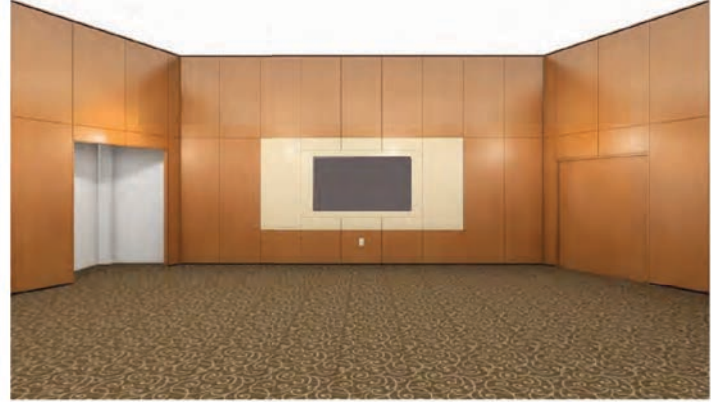
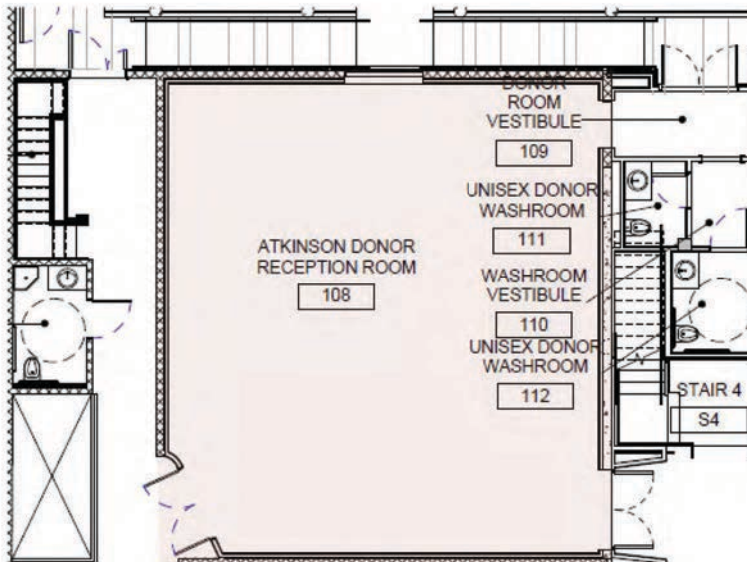
## INQUIRIES

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# THE ATKINSON ROOM



The Atkinson Room is an ideal room for meetings or lectures with audio visual capabilities and two private washrooms. When rented in conjunction with The JAI or Baker Baum, this room can serve as reception space or as larger green room or rehearsal space.

## STANDARD INCLUSIONS

### P.A. System

Ceiling speakers suitable for spoken word and playback.

### 90" UHD Television

Ideal for presentations.

### Furniture (limited to house inventory)

Tables, Chairs, etc.

### Wifi/Internet

Complimentary high speed wireless.

## INQUIRIES

Venue Services @ 858-459-3724

VenueServices@LJMS.org

## CAPACITY: 176 STANDING

- 70 in seated rows

This 1,300 square foot room can be configured for meetings, lectures, or receptions.

## BACK OF HOUSE / SUPPORT

The Atkinson Room has two private washrooms and is adjacent to the generous catering kitchen. A portable bar can be added for receptions. There is a service corridor behind The Atkinson Room that runs from Fay Avenue to Bishops Lane. This corridor connects The Atkinson Room, The JAI, and the Kitchen, and contains a 1/2 bath for staff.

## PARKING INFORMATION

The Conrad has multiple options available for all events. For evening performances, paid parking is available in the parking garage on the corner of Fay and Kline, on a first come first serve basis. In addition, and for daytime overflow, we have letters of agreement with 5 other village structures to provide parking when required. We are also happy to arrange valet parking for an additional fee.

## TICKETED EVENT POLICIES

All ticketed rentals are required to utilize The Conrad's box office for an additional flat fee. Presenters with their own box office may negotiate an allocation of their ticket inventory. Tickets are available for sale via our website, by phone, or in person at our physical box office. A facility fee of \$3 is added to each ticket.

- Events are listed on our website and on our street front digital poster boxes on a calendar rotation.
- Pop-up banners are permitted with prior approval. No signage can be affixed to the architecture and existing signage may not be covered or blocked in any way.
- Event labor costs are in addition to the rental fee. The Conrad determines the number of employees and positions required for each event including a minimum of two security guards. We provide a labor estimate when preparing your contract.
- Technical requirements and deliveries must be coordinated with our Technical Director at least 10 weeks prior to your event.
- To avoid congestion at the box office and parking lots, evening event start times in The Baker-Baum Concert Hall and The JAI will be staggered.
- The Conrad utilizes a volunteer usher force.

## PRIVATE EVENT POLICIES

- All alcohol on the premises must be provided by The Conrad's in house beverage service.
- Outside caterers must be from our approved caterers list.
- Weddings will only be permitted when working directly with a professional wedding planner.
- Event labor costs are in addition to the rental fee. The Conrad shall determine the number of employees and positions required for each event. This shall include a minimum of two security guards for public events. We will provide a labor estimate when preparing your contract.
- Technical requirements and deliveries must be coordinated with our Technical Director at least 10 weeks prior to your event.